



TOP 5 REASONS TO CHOOSE BOOST ST STRING PINSETTERS

As labor costs and shortages continue to challenge bowling entertainment centers around the world, replacing freefall pinsetters with string machines is becoming more appealing. Now Brunswick has made it even more attractive by introducing a string pinsetter that delivers an authentic bowling experience worthy of USBC certification.

Different by design, Boost ST is the only cloud-enabled string pinsetter built to last and adapt as business needs change. Boost ST incorporates advanced sport technologies to elevate performance, safety, operational efficiency, and the bowler experience.

REASON #5: PLUG AND PLAY WITH ANY SYSTEM

Boost ST is fully compatible with any major scoring system, delivering all the quality, durability, and performance you'd expect of a Brunswick product. Even better, Boost integrates seamlessly with the Brunswick Cloud, Sync scoring and center management system, and the Brunswick platform of solutions. Special features reserved for Sync users include pinsetting games, error reports, and the Pronto operations app. Boost's exclusive on-demand pinsetting lets bowlers enjoy games and league training features that require unique pin arrangements.



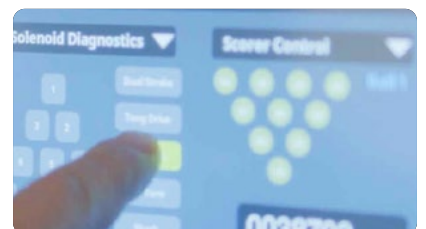
REASON #4: A SAFER DESIGN

Boost ST is the only pinsetter on the market with a fully guarded machine, with all adjustments made from the rear of the machine. When detangling or replacing pins, the movable curtain provides improved access for optimal safety.



REASON #3: LOWER LABOR AND OPERATING COSTS

Boost's intuitive touchscreen makes it simple enough for any staff member anywhere, from the front desk to the kitchen, to operate. Boost's self-detangling mode allows for less downtime, and its modular design means components can be quickly replaced in the field by center staff. The switch to Boost can result in significant labor savings for proprietors, as they reposition mechanics to address neglected building repairs and perform other revenue-generating game maintenance.



“Sync Kiosk’s auto-triggering lane reservations are a huge deal for us,” says Jen Jordan, general manager of SociBowl by Pigeon Hill, a Muskegon, Michigan restaurant and bar featuring six lanes of Duckpin Social. “The manual initiation and constant monitoring of the reservation board was labor-intensive for bartenders. The kiosk has taken a great work load off from our bar staff so they can focus on what they’re best at, which is guest experience and food and beverage service. With only six lanes, we have no need for a dedicated bowling desk person, but it was too much work for our staff. The addition of auto-trigger of lanes has been a massive weight lifted off of our shoulders. Also, with Twilio, the system texts guests with lane updates, saving us a ton of questions.”

Boost uses smart, energy-efficient technology that only runs motors when needed, reducing energy consumption by more than 70% compared to traditional freefall pinsetters—thereby costing less to run. And Boost features 80% fewer components than traditional pinsetters, with no components that require regular maintenance (other than strings and pins).



REASON #2: DELIVER A BETTER BOWLER EXPERIENCE

Boost ST allows centers to meet and exceed bowler expectations while also lowering operational expenses. Brunswick’s exclusive 360 Controller features adaptive variable detangling that automatically resolves 99.99% of frames bowled without staff intervention, resulting in a better guest experience and happier staff members. Some centers report 13,000 frames per stop with Boost—far better than any other string pinsetter on the market

Boost’s realistic pin action and consistent scoring are key to enhancing guest satisfaction. Commercial-grade design and construction include longer string length and denser kickbacks that lead to a more authentic bowling experience.



REASON #1: THE FUTURE-PROOF SOLUTION

Boost ST stands alone in delivering the flexibility and agility to adapt to whatever tomorrow brings combined with durability for the long haul. Leveraging the Brunswick Cloud, 360 Controller seamlessly updates performance features (such as detangling), user interface improvements, and other functionality on an ongoing basis—without the need to replace hardware.

Modeled after Brunswick’s iconic GS NXT, Boost is designed with rock-solid reliability you won’t find in any other string pinsetter. Durable 100% phenolic-covered kickbacks, steel frames and locking ball door minimize your business risk.



BOOST AND BRUNSWICK: THE RIGHT CHOICE

Boost ST is backed by Brunswick’s exceptional ongoing support and commitment to software-driven upgradability and innovation. Like all Brunswick products, Boost comes with the unmatched installation, training, 24/7 tech support, service and warranty from the biggest name in bowling.

With more than 125 years of experience and products installed in more than 70% of the world’s bowling centers, Brunswick is the industry’s only provider of both capital equipment and consumer products. You can be assured that Boost will perform the moment it’s installed and for many, many years to come.